

LONDON LEGACY DEVELOPMENT CORPORATION

# Appointment of Chair Candidate Pack





## Welcome letter

Dear Applicant,

Thank you for your interest in the role of London Legacy Development Corporation (LLDC) Chair.

LLDC was formed to use the once-in-a-lifetime opportunity of the **London 2012 Olympic and Paralympic Games** to develop a dynamic new heart for east London, creating opportunities for local people and driving innovation, and growth that is inclusive.

As a Mayoral Development Corporation, LLDC is directly accountable to east Londoners through the Mayor of London, whose significant investment has been instrumental in shaping the Park into the vibrant destination it is today. We are part of a rich place-based partnership which includes our four neighbouring Growth Boroughs (London Boroughs of Hackney, Newham, Tower Hamlets and Waltham Forest), local residents, and the businesses, cultural, education, sporting and leisure organisations that have made the **Queen Elizabeth Olympic Park** their home.

Queen Elizabeth Olympic Park is no longer just a location — it's a dynamic, fast-growing ecosystem brimming with innovation, ambition and transformational potential. The doors are wide open, and the momentum is undeniable. From grassroots trailblazers to world-leading institutions, from global investors to the next generation of east Londoners, we are building something unprecedented — a living engine for sustainable, inclusive growth with impact far beyond its borders.

LLDC plays a key role in the Park's place-based partnership and in coordinating collaborative efforts to use the Park as a catalyst for driving transformational change across the east London sub-region. It works alongside the GLA and national government to ensure the Park plays its part in delivering regional and national growth.

Over the past decade, the Park has evolved from a landmark regeneration project into a thriving innovation district, a globally recognised destination that has shifted London's growth axis eastward.

Today, Queen Elizabeth Olympic Park is an incubator for transformative ideas and investment. As one of London's leading innovation districts, it demonstrates how cities can be greener, more connected and socially inclusive. This momentum is powered by deep partnerships spanning boroughs, businesses, research and cultural institutions, alongside the local communities who make this place flourish and who LLDC exists to provide opportunity to.

Enriched by the world-class cultural and education institutions of East Bank, the Park is a dynamic interface between culture, science and technology, redefining the definition of what an innovation district can be. East Bank brings together the BBC Music Studios, UAL's London College of Fashion, Sadler's Wells East, UCL East, and V&A East (including V&A East Museum and V&A East Storehouse at Here East). More than just iconic buildings, it is a connected campus for culture, research, education, and public engagement. By its very design, accessible to all and rooted in east London communities.

This mission is transformational. The Park is now firmly established as a dynamic hub for investment, innovation, and collaboration. It serves as a magnet for forward-thinking businesses, developers, and investors who are committed to delivering long-term, positive impact – both within the local community and across the wider region. An exciting time for all involved.

As Chair, you are responsible for leading the LLDC Board and ensuring its effectiveness across all aspects of its role. The Board sets the strategic direction and overarching policy within the framework established by the Mayor of London. It provides leadership and support to the organisation, exercises oversight and scrutiny, and monitors performance and corporate governance to ensure accountability and transparency. You will serve as a figurehead for LLDC, playing a pivotal role in championing the mission for the Park and ensuring its successful delivery.

We look forward to receiving your application.

Yours faithfully,

Strategic Resourcing Team, Greater London Authority

## **About LLDC**

#### London Legacy Development Corporation and Queen Elizabeth Olympic Park

**London Legacy Development Corporation (LLDC)** is a functional body of the Greater London Authority (GLA). Established in April 2012 as the first ever Mayoral Development Corporation, under the Localism Act 2011, LLDC was created to use the once-in-a-lifetime opportunity of the London 2012 Olympic and Paralympic Games to develop **Queen Elizabeth Olympic Park** into a dynamic new heart for east London, creating opportunities for local people and driving innovation, and growth that is inclusive.

LLDC is directly accountable to east Londoners through the Mayor of London, whose significant investment has been instrumental in shaping the Park into the vibrant destination it is today. It is part of a rich place-based partnership, which includes the four neighbouring Growth Boroughs (London Boroughs of Hackney, Newham, Tower Hamlets and Waltham Forest), local residents, and the businesses, cultural, education, sporting and leisure organisations that have made – and are making – Queen Elizabeth Olympic Park their home.

LLDC operates within the overall legislative and governance framework provided by the GLA Act 1999 and 2007 and the Localism Act 2011. The Mayor of London appoints members to its Board and provides some of LLDC's funding.



#### Mission and success to date

**LLDC's mission** is to use the opportunity of the London 2012 Games and the creation of Queen Elizabeth Olympic Park to change the lives of people in east London and drive growth and investment in London and the UK, by developing an inspiring and innovative place where people want – and can afford – to live, work and visit.

LLDC works closely with the four Growth Boroughs and residents in neighbouring local communities, local organisations, businesses and regeneration agencies and national and international sporting, cultural and leisure organisations to deliver its strategic goals in a collaborative and integrated way.

LLDC plays a key role in the Park's **place-based partnership** and in coordinating collaborative efforts to use the Park as a catalyst for driving transformational change across the east London

sub-region. It works alongside the GLA and national government to ensure the Park plays its part in delivering regional and national growth.

Since its establishment, LLDC has overseen the **physical transformation** of Queen Elizabeth Olympic Park into a major visitor destination for local, regional, national and international visitors. All the permanent venues from the Games are in successful operation, generating jobs and skills for local people, delivering over one hundred major sporting and cultural events, and attracting millions of visits per year. The Park is also home to a growing collection of business developments, with major tenants taking space at Stratford Cross, and a thriving business and innovation centre at Here East and into Hackney Wick and Fish Island.

Delivery of strategic plans for **new homes**, public space and social infrastructure is well underway, with more than 11,500 homes delivered across the Park and surrounding areas, towards a target of 33,000 homes. LLDC is leading on delivery of neighbourhoods on its own land, bringing affordable, mixed tenure and family homes, commercial space and social infrastructure.

LLDC has led the delivery of **East Bank**, a unique collaboration of world-renowned institutions at the heart of the Park. East Bank brings together the BBC Music Studios, UAL's London College of Fashion, Sadler's Wells East, UCL East, and V&A East (including V&A East Museum and V&A East Storehouse at Here East). More than just iconic buildings, it is a connected campus for culture, research, education, and public engagement. By its very design, accessible to all and rooted in east London communities.







With both universities, the V&A Storehouse and Sadler's Wells East now open, BBC Music Studios nearing completion and V&A East due to open in 2026, East Bank represents a generational investment in London's cultural, educational and innovation infrastructure, and is anticipated to drive a £1.5bn return to the UK economy.

Through its **socio-economic programmes**, LLDC continues to support significant and sustained job creation in and around Queen Elizabeth Olympic Park, working closely with the four Growth Boroughs. To date, over 25,000 new jobs have been delivered towards a target of 40,000 by 2036. LLDC continues to ensure that local people and priority groups are supported to access these opportunities, as well as the wider benefits of East Bank, through targeted engagement and the creation of diverse employment pathways for the talented people in the surrounding areas of the Park and beyond.

Innovation has always had a home in east London – a part of the city that has long been a testing ground for new ideas. From the first plastics produced at Hackney Wick to the pioneering social innovation of the Matchgirls in Bow, east London has been a place where industry met ingenuity and communities adapted and built futures together. That same spirit lives on today in the Park's transformation into **one of London's official Innovation Districts**, recognised in the London Growth Plan as a strategic engine for inclusive, sustainable growth.

The Innovation District is Queen Elizabeth Olympic Park, and the Park is the Innovation District. Together, they form a dynamic, interconnected hub - uniquely supported by Stratford's outstanding connectivity, positioning the Park at the heart of key growth corridors across London and the wider South East of England. It demonstrates how cities can be greener, more connected and socially inclusive. This momentum is powered by deep partnerships spanning boroughs, businesses, research and cultural institutions, alongside the local communities who make this place flourish.

The Park also has the capacity to support efforts to establish a London Health Innovation Zone, with a unique human-centred design focus. With eight universities on site, the Park is a hub of research and innovation, offering opportunities to link health, education, and enterprise. Together with partner Innovation Districts at White City and King's Cross, the Park can act as a catalyst for healthier lives locally, nationally, and globally.

LLDC has a successful **youth programme**, Elevate, made up of two diverse groups of 14 to 25 year olds from the Growth Boroughs, which regularly review and provide valuable input to our strategies, plans, design and development proposals. Elevate Board members currently serve as observers on the LLDC Board and Committees. A former Elevate Board member was appointed as an LLDC Board member in 2021.





#### A new era for inclusive growth

**Queen Elizabeth Olympic Park** and east London is now a critical economic sub-region for London and the UK, home to a wealth of talent, energy and enterprise.

The Park is a high-quality place, an innovation district home to an emerging cultural and educational quarter with both global relevance and local roots. East London's burgeoning talent combines with the Park's new neighbourhoods, cultural institutions, universities, technology assets, and creative economy to provide an exemplar of inclusive growth in London.

LLDC has worked closely with partners to consider the positioning and ambition for Queen Elizabeth Olympic Park in the next phase of its evolution, as the focus moves to the optimisation and activation of Park assets and the completion of development. There is a real opportunity to raise the profile of the Park and to:

- build on the inclusive growth and innovation model that LLDC has developed and to operate this at scale;
- help to deliver the diverse talent pipeline that London and the UK needs to meet its future growth requirements; and
- put it at the centre of sub-regional, regional and national growth plans, including exploring how the Park can help advance health and wellbeing priorities.

LLDC's new **Strategic Framework** – is about activating and optimising the assets from the Park's living legacy: the physical places and spaces, its international brand, the proven ability to innovate and the deep reservoirs of social capital to create opportunity and shared prosperity. The Park's physical infrastructure and knowledge assets provide a platform to help deliver local, regional and national ambitions in a way that remains true to LLDC's inclusive growth principles that reflect input from residents and industry via our co-design activity.

The Government's Modern Industrial Strategy and the Mayor of London and London Councils' London Growth Plan and Inclusive Talent Strategy will need innovation and collaboration between key players in the policy, funding and delivery systems. LLDC will curate that collaboration across sector clusters, academics, funders, industry leaders and communities as part of finding more and better ways to use all the Park's assets to achieve economic growth and secure livelihoods for all.

The focus on inclusive growth will be powered by three mutually reinforcing themes: the ongoing stewardship of the Park 'Habitat'; the scaling of 'Inclusive Talent' programmes; and an exploration of the role the Park could and should play in supporting the 'Health and Wellbeing' of east Londoners.





#### Structure

LLDC is currently organised into four directorates:

- **Development** responsible for delivering five new residential neighbourhoods as well as commercial, educational, recreational and other developments across the Park.
- **Estate and Neighbourhoods** responsible for the overall day-to-day management of the Park including its venues, facilities and public spaces.
- **Inclusive Growth** responsible for LLDC's socio-economic activities, community and business engagement, outreach programmes and schools programmes.
- Corporate Services responsible for the full suite of corporate service functions, including finance, governance, procurement, communications and people and organisational development.

Each directorate is headed by an Executive Director, who, together with the Chief Executive, forms the organisation's Senior Leadership Team.

LLDC is committed is committed to building an, diverse equitable and inclusive workforce to ensure that we can provide a social, cultural and economic benefit drawn from the talent and potential that exists in east London.

#### **Values**

LLDC is committed to working as one organisation and has developed a new set of values and behaviours, in consultation with staff, which help drive the internal culture and guide how the organisation interacts with its stakeholders and partners. These are:

- Courageous: we act with courage, uphold our commitments, and do what's right even when
  it's hard our actions are guided by respect for each other and the communities we work
  with.
- Curious: we stay curious and ask bold questions to challenge assumptions, explore new ideas, and keep learning – driven by a desire to grow, improve, create impact and make things better.
- **Collaborative:** we work in trusted partnership sharing ownership, listening deeply, and building solutions together
- **Connected:** we foster genuine connection and create space for everyone to feel seen, valued and connected enabling a culture where people thrive.





#### Senior Leadership and Governance Structure of LLDC

The Senior Leadership Team are responsible and accountable for the delivery of LLDC's day-to-day operations.

The Mayor of London appoints the members of the LLDC Board, including the Chair. The Chair may appoint a Deputy Chair from among the Board members. All Board members operate independently of LLDC's executive management.

The Board plays a critical role in governance, including:

- Setting strategic direction and overall policy of the organisation.
- Approving the budget and business plan, as well as other major and strategic decisions.
- Providing leadership, oversight, and scrutiny of LLDC's activities.
- Monitoring performance and ensuring robust corporate governance.
- Challenging and reviewing major capital and revenue budgets, which is a key aspect of its governance responsibilities.

Board and Committee meetings are held in public, in accordance with the Local Government Act 1972.

Board members may be appointed to one or more of LLDC's committees, depending on their individual knowledge, skills, and experience.

The current committee structure includes:

- Audit Committee: ensures the efficient and effective discharge of the functions of the
  Legacy Corporation and entities and subsidiaries within its group, through the proper
  administration of LLDC's financial affairs including but not limited to proper arrangements in
  place for securing value for money, the maintenance, preparation and audit of accounts,
  internal controls, risk management, and oversight of internal and external audits.
- **Finance and Investment Committee:** ensures the efficient and effective discharge of the LLDC's functions, through investment of public funds and use of assets and resources.

• Inclusive Growth Committee: ensures the efficient and effective discharge of the LLDC's functions, through: advising on LLDC's strategic oversight and convening role for Inclusive Growth activity on the Park; advising on and reviewing the planning and implementation of the Inclusive Growth agenda with a particular focus on the effectiveness of LLDC & Growth Boroughs' collaborative projects; and advising on, monitoring and championing the collective efforts of QEOP partners in the Inclusive Growth space.

The decision-making framework for LLDC is agreed by the LLDC Board and is documented in the Standing Orders and Scheme of Delegations.

### The Role

The Chair is responsible for leadership of the Board and ensuring its effectiveness in all aspects of its role. You will be forward-thinking, providing strategic leadership and governance while acting as an ambassador for the organisation and Queen Elizabeth Olympic Park. The Chair plays a vital role in building influential relationships with a range of external stakeholders, helping to attract inward investment and secure long-term partnerships. By promoting the organisation's vision, ensuring alignment with strategic goals, and supporting transparency and innovation, the Chair will help position the Park as a credible and future-ready place for growth and impact.

In particular, the Chair has the following responsibilities:

- Develop trusted networks that can support policy alignment, collaborative initiatives, and long-term partnerships.
- Act as an ambassador and, along with the Chief Executive, represent the organisation and the Park with external partners.
- Promote the Park's investment propositions to potential funders, strategic and commercial partners, and other third parties.
- Leverage networks to attract capital and inward investment to the Park that align with the organisation's strategic priorities.
- Where required, support the executive team in investment negotiations, helping to unlock opportunities and remove barriers.
- Work closely with the Mayor of London and his team to ensure LLDC continues to deliver Mayoral priorities for the area.
- Ensure the organisation has prudent and effective controls appropriate to a body
  responsible for the use of public funds, which ensure that high standards of corporate
  governance and financial management are observed and which enable risk to be assessed
  and managed.
- Preside over LLDC Board meetings and ensure the efficient conduct of the meetings with all board Members contributing to the operation of an effective board.
- Ensure the efficient conduct of the Board's business as set out in the Standing Orders and encouraging high standards of propriety and compliance with the code of conduct.
- Ensure that the Chief Executive is managed to meet the objectives of LLDC.
- Ensure alignment and effective working with the GLA.
- Ensure that the necessary financial and human resources are in place for LLDC to meet its objectives.
- Assess the performance of the Board members from time to time.
- Represent LLDC in the media and at key public events including appearing before the London Assembly, as required.
- Demonstrate and uphold the Members' Code of Conduct and LLDC's values, behaviours and standards and ensure that its obligations to its stakeholders and others are understood and met.

## The Person

- A strategic leader with the vision to define clear goals and the ability to translate ambition into action, bringing insight, expertise, and collaborative leadership to the Board.
- Operates confidently in high-profile, complex environments, with an understanding of public accountability and the broader political and stakeholder landscape.

- Politically astute and able to engage effectively with elected representatives, senior officials, business leaders, and community stakeholders, earning trust and building influence.
- Brings a strong grasp of policy, strategy, and delivery in areas that have the ability to catalyse growth and attract inward investment.
- Demonstrates commercial and business acumen, with the ability to balance public value and financial sustainability, and to identify and secure opportunities for investment, partnership, and revenue generation. Sound judgement and capabilities in business development is key.
- Demonstrates proven experience in financial oversight across complex organisations or programmes, ensuring value for money and sound stewardship of resources.
- Has a track record of delivering major projects or initiatives successfully, with resilience and clarity of purpose in demanding environments.
- A confident communicator and public speaker, able to represent the organisation externally and build productive relationships across sectors.
- Committed to diversity, equality, and inclusion, and to upholding the highest standards of integrity and public service, including the Seven Principles of Public Life.

# Terms of appointment

The Mayor of London will appoint the Chair and make appointments to the Board. Shortlisted applicants will be interviewed by a selection panel which will include representatives of the Mayor and an independent member; the panel will make recommendations for appointment to the Mayor of London.

The GLA promotes an equal opportunities policy. Appointments are made on merit, following a fair and transparent process, and these appointments are governed by Nolan principles and the Mayor of London's protocol on appointments. Please view <a href="here">here</a>.

#### **Managing Conflicts of Interest**

Candidates should state any potential for conflicts of interest in their application, and this will be explored with short-listed candidates at interview. This includes details of business, financial or other interests or any personal connections, memberships or associations which, if you are appointed to the LLDC, could be misconstrued or cause embarrassment to the Mayor of London or the LLDC.

#### Eligibility

The Mayor is committed to appointing boards that truly reflect the diversity that London has to offer. Applications are welcomed regardless of gender, age, marital status, disability, religion, ethnic origin, political opinion, sexual orientation or whether or not you have dependents.

#### **Time Commitment**

The time commitment for this appointment is expected to be approximately 4 days per month, plus additional time as required. This will include attendance at four Board meetings per year and representing the Board as required at meetings, functions and events, as necessary. In addition, the Chair may be required to attend other Board sub-committees.

#### **Location of Meetings**

The Board meets in London, usually at LLDC's offices at Queen Elizabeth Olympic Park in Stratford, London.

#### **Term of Appointment**

The Chair is appointed for a term of up to 4 years, at the Mayor's discretion.

#### **Confirmation hearing process**

The appointment is subject to a confirmation hearing process with the London Assembly.

#### Remuneration

The remuneration for this role is £30,000 per annum.

#### **Start Date**

The successful candidate is anticipated to assume the role by 1 January 2026, and not later than 31 January 2026.

# **How to Apply**

For a confidential discussion, please contact our retained advisers **Jonathan Swain** and **Rebecca Rampat** of <u>McLean Public</u>.

To apply, please provide an up-to-date CV with a supporting statement (maximum length: three pages) of your credentials and suitability for the role by **Monday 27**<sup>th</sup> **October 2025 at 9.00am**. These can be emailed through to <a href="mailto:rebecca.rampat@mcleanpublic.com">rebecca.rampat@mcleanpublic.com</a>

#### **Timetable**

Actvity	Date
Closing date for applications	Monday 27 <sup>th</sup> October at 9:00am
Longlist meeting	Monday 3rd November
McLean Initial technical interviews	Thursday 6th November
Shortlist meeting	Wednesday 12th November
Candidate site visits and LLDC CEO and Board members	Monday 17th – Friday 21st November
Final Panel Interviews	Monday 24th November
Mayor to meet with preferred candidate	Thursday 27th November

#### **Contact Information**

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